



Formed in 1998, the FWA President's Circle serves as the official corporate sponsorship program of the Financial Women's Association. Through these strategic partnerships, the FWA and its top corporate sponsors jointly focus on the FWA's core mission to promote professionalism in the financial industry and leadership roles for women. This is accomplished by exchanging best practices regarding women in business, showcasing industry thought leaders, creating interesting programmatic content, and enhancing the mentoring, scholarship, and professional development initiatives offered to young women and men.

Firms participating in the FWA President's Circle benefit by:

- Demonstrating a visible commitment to cultivating diverse and forward-thinking financial leaders
- Providing FWA members' *off-the-job training for on-the-job success*; many FWA members volunteer on the FWA board and more than 30 committees
- Developing joint programming with the FWA as President's Circle firms underwrite and help organize many of the more than 100 FWA events a year
- Networking among peers and exchanging best practices about women in business at the annual FWA President's Circle Breakfast
- Accessing talent through the FWA membership, students in the FWA Wall Street Exchange program, mentees in the Baruch mentoring program, and the recipients of the FWA graduate scholarships

FWA corporate sponsors also benefit from complimentary memberships for corporate executives and increased visibility through participation in the Annual Dinner and positioning on the FWA website.

**Platinum**

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