



# EDUCATIONAL PROGRAMS

## Giving back to the community

*The FWA of New York, Inc. (Financial Women's Association) was established in 1956 when eight enterprising women on Wall Street met to share professional experiences and further their knowledge. Our non-profit organization now proudly numbers more than 850 members, women and men, with the core mission of advancing the leadership of women in the financial community across all industries. Several community programs are featured below. Thank you for your interest in the FWA.*

### **High School Mentoring Program**

In one of the longest New York City School partnerships, the FWA matches FWA mentors to students at Murry Bergtraum High School. The program currently mentors 30 students each year until graduation. They participated in SAT and PSAT classes, financial aid workshops, book clubs, career discussion groups and overnight college visits. Students also volunteered at soup kitchens. Last year, 100% of the mentees graduated high school and enrolled in college. We thank two of our underwriters this year: The Mah Jongg Foundation and US Bankcorp.

### **Baruch College Mentoring**

The FWA-Baruch College Mentoring Program matches mentors with 30 undergraduate business students, to focus on career and personal development. Mentees participated in a special breakfast at Thomson Reuters on self-promotion and networking, and lunches with speakers on careers in assets management and the non-profit sector. Students were also exposed to recruitment opportunities at UBS and Morgan Stanley.

### **Scholarships for High School Mentoring Graduates**

The FWA awards scholarships to eligible graduates from the FWA-Murry Bergtraum High School mentoring program to assist with their undergraduate studies. More than 175 students have received over \$600,000 in scholarships in the past 25 years. Funds from BMO Capital Markets Equity Through Education program have allowed us to expand these offerings.

### **FWA/BMO Capital Markets Scholars Fund at Baruch**

Thanks to significant support from BMO Capital Markets, the FWA endowed full scholarships for students in the FWA-Baruch College mentoring program. Twenty-three young women have received support through this funding since 2005.

### **MBA Scholarships**

Over the course of 29 years, the FWA has awarded \$750,000 in MBA scholarships to nearly 150 students. Today, it awards a \$10,000 scholarship to an MBA student at NYU, Columbia, Fordham and Baruch, as well as to a Masters of International Affairs student for focusing on microfinance at Columbia University's School of International and Public Affairs.

### **Wall Street Exchange**

In partnership with our President's Circle companies and other corporations the FWA's Wall Street Exchange (WSE) program offers an eight-week professional development series to college students doing summer internships on Wall Street. Since the 1970's, FWA corporate partners have hosted the workshops and have even hired some of the 1,000-plus WSE participants.

### **Financial Backpack**

In 2001, FWA members began offering financial literacy workshops to high school students through the FWA Financial Backpack program. Four years ago, HSBC in the Community (USA) granted \$900,000 to the FWA to expand the program over five years and offer it to more than 400 students annually. To date nearly 3,000 students have come through the program.

### **Impact Investing**

In the shared spirit of women helping women, and through the hard work of the late FWA president **Lenore C. Albom**, the FWA became involved in impact investing. Additionally, the FWA explores microfinance issues and conducts an annual campaign, the Lenore Albom Microfinance Giving Initiative, to raise funds to support microfinance organizations. In its outreach over the past eight years, more than \$60,000 has been raised in Lenore's memory. Following the earthquake in Haiti, Fonkoze has been a recipient in 2011 and 2012.

### **Adult Financial Literacy**

FWA members began teaching financial literacy to adult clients at University Settlement in lower Manhattan. Now the FWA Financial Literacy program is offering seven week classes at Nontraditional Employment for Women (NEW) and the Grace Institute. Over 230 people have completed the program since its inception in 2003.

### **Educational Programs for the General Business Community**

Programs conducted by the multiple committees are available to all members and guests of the FWA. These include: Professional Development, Not-for-Profit, Entrepreneurs, and Impact Investing.

## **New FWA/ BMO Scholars Programs**

### **Study Abroad**

Two young women from Baruch studied in China, including this year's featured student speaker Fang Fang Nan.

### **Leadership & Professional Development Conference**

This spring 10 students from Baruch were sent to Conferences at Simmons College in Boston and The National Conference for College Women Student Leaders at the University of Maryland at College Park.

### **Tools for Clear Speech Program**

This program funds 4 to 6 students with a variety of resources each dedicated to providing clear speech and intelligibility instruction to non-native English speakers at Baruch College.

### **FWA Scholars' Community Online**

This group engages all past and current students and mentors allowing them to stay connected throughout their career development process on LinkedIn.