



Formed in 1998, the FWA President's Circle serves as the official corporate sponsorship program of the Financial Women's Association. Through these strategic partnerships, the FWA and its top corporate sponsors jointly focus on the FWA's core mission to promote professionalism in the financial industry and leadership roles for women. This is accomplished by exchanging best practices regarding women in business, showcasing industry thought leaders, creating interesting programmatic content, and enhancing the mentoring, scholarship, and professional development initiatives offered to young women and men.

Firms participating in the FWA President's Circle benefit by:

- Demonstrating a visible commitment to cultivating diverse and forward-thinking financial leaders
- Providing FWA members' *off-the-job training for on-the-job success*; many FWA members volunteer on the FWA board and more than 30 committees
- Developing joint programming with the FWA as President's Circle firms underwrite and help organize
- Networking among peers and exchanging best practices about women in business at the annual FWA President's Circle Breakfast
- Accessing talent through the FWA membership, students in the FWA Wall Street Exchange program, mentees in the Baruch mentoring program, and the recipients of the FWA graduate scholarships
- Selecting an employee to the FWA Pacesetter program for emerging leaders.

FWA corporate sponsors also benefit from complimentary memberships for corporate executives and increased visibility through participation in the Annual Dinner and positioning on the FWA website.

BMO Capital Markets	Morgan Stanley
BNP Paribas	MUFG
BNY Mellon	New York Life
Colgate-Palmolive Company	Proskauer
Deloitte	PGIM
DTCC	PwC
Guardian	Sidley Austin LLP
HSBC	S&P Global
MetLife	Wells Fargo Financial Advisors

PRESIDENT'S CIRCLE CORPORATE SPONSORSHIP

Qualifications:

- \$25,000 sponsorship structured as:**
 - \$20,000 cash contribution
(a portion of which provides for One (1) Annual Celebration table and journal ad)
 - \$5,000 non-cash (in-kind and/or underwriting)
(2-3 events hosting and/or underwriting; other contributions)
- Designated FWA contact within the sponsoring organization.

Benefits:

- Annual Dinner Reservation *including One (1) Annual Celebration table, full-page journal advertisement*
- Twenty (20) President Circle FWA memberships for the current year
- Promotion as President's Circle member in FWA monthly newsletter and in Communications involving member organization
- Name an employee to the Pacesetter program for emerging leaders.

** *The structure and amount of cash and non-cash contributions for sponsorship can vary as long as the minimum qualifications \$25,000 are met.*

Revised: November 2016