

Formed in 1998, the FWA President's Circle serves as the official corporate sponsorship program of the Financial Women's Association. Through these strategic partnerships, the FWA and its top corporate sponsors jointly focus on the FWA's core mission to promote professionalism in the financial industry and leadership roles for women. This is accomplished by exchanging best practices regarding women in business, showcasing industry thought leaders, creating interesting programmatic content, and enhancing the mentoring, scholarship, and professional development initiatives offered to young women and men.



Advantages of Firms participating in the FWA President's Circle:

- Demonstrating a visible commitment to cultivating diverse and forward-thinking financial leaders
- Providing FWA members' *off-the-job training for on-the-job success*; many FWA members volunteer on the FWA board and more than 30 committees
- Developing joint programming with the FWA as President's Circle firms underwrite and help organize
- Networking among peers and exchanging best practices about women in business through the FWA President's Circle Strategic Advisory Council
- Accessing talent through the FWA membership, students in the FWA Wall Street Exchange program, Back2Business returnship program, mentees in the Baruch mentoring program, and the recipients of the FWA graduate scholarships

FWA corporate sponsors also benefit from complimentary memberships for corporate executives and increased visibility through participation in our Annual Celebration and positioning on the FWA website.

CORPORATE SPONSORS

BMO Capital Markets	National Bank of Canada
BNP Paribas	New York Life
BNY Mellon	PGIM
Colgate-Palmolive Company	Proskauer Rose LLP
Deloitte LLP	S&P Global
Eversheds Sutherland	Sidley Austin LLP
Guardian Life	SMBC Corp.
HSBC	T.Rowe Price
MetLife	Unilever
MUFG	Wells Fargo Financial Advisors

PRESIDENT'S CIRCLE CORPORATE SPONSORSHIP

Qualifications:

\$25,000 sponsorship structured as:**

- \$20,000 cash contribution
(a portion of which provides for attendance to our Annual Signature Event)
- \$5,000 non-cash (in-kind and/or underwriting)
(2-3 events hosting and/or underwriting; other contributions)

Benefits:

	Value
▪ Twenty (20) President Circle FWA memberships for the current year or Two President Circle FWA memberships and Promo Code for member pricing available to all employees.	\$5,900
▪ Annual Signature Event Reservations <i>including 10 attendees, and acknowledgement as a corporate sponsor</i>	\$2,500+
▪ Name two employee to the Pacesetter program for emerging leaders	\$5,000 - \$10,000
▪ Participate in FWA's Back2Business <i>returnship</i> program	\$20,000/hire
▪ Free and unlimited job listing on the FWA Career Center	\$325+ per listing
▪ Visibility for Executive Leaders in Programming and Panel participation	
▪ Promotion as President's Circle member in FWA monthly newsletter and in communications involving member organization	

** *The structure and amount of cash and non-cash contributions for sponsorship can vary as long as the minimum qualifications \$25,000 are met.*

Revised: August 2018