



Mission: To accelerate the leadership and success of women across the financial community in all industries

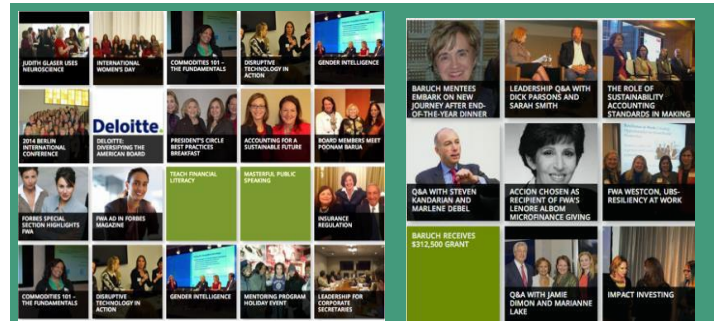
Benefits to Corporate Partners:

- Engage women employees, build career skills
- Increase firm’s public visibility
- Build a pipeline of new recruits
- Showcase corporate leaders
- Build new partnerships

Our Reach:

22 major corporations representing 1.3 million employees

800 Members from the industry who volunteer at over 50 events per year



Impacting 5,000 young people through 30 years of scholarships, financial literacy & mentoring

Website, media & social media. LinkedIn Influencer, MarketWatch



How We Do It:

- Live, in-person events featuring industry leaders and experts
- Online content and webinars
- One-the-ground financial education and training
- Annual Dinner recognizing emerging leaders, [Women of the Year](#)
- Advocacy in the media and in the industry

Topics We Address to Advance Women: Technology, 21st century career skills, recruitment and career prep, policy, regulatory & compliance, financial business topics including, investment markets, wealth management, banking, compliance, special constituencies (veterans, millennials/youth)

Sample Partnerships:

- **BMO Capital Markets:** Through \$1.8MM contributed to the FWA from its “Equity for Education” Day of generating trading profits, supports scholarships awarded by the FWA, increasing pipeline of women into the financial industry
- **HSBC:** Launched FWA’s Financial Backpack program with a nearly \$1 million grant for a multi-year program providing financial education to approximately 300 high school students each year
- **US Bank & Baruch College:** Supports an annual mentoring program featuring FWA volunteers at Baruch College, the first tuition-free college in the US, as well as Murry Bergtraum High School

What Women Say:

“I have multiple job offers because of the FWA’s mentoring program.” Yan Bai, Baruch College

“I get access to leaders I wouldn’t otherwise have,” Jenene Karamon, Citibank

“I love this organization because of its terrific members and all of the good works we do.” Stephanie Ackler, CFA, Managing Director, Wells Fargo Advisors

Our members

- Members work in wealth management, compliance, legal, technology
- 75% hold senior positions of power and influence within their companies
- 75% hold post-graduate degrees
- 85% earn over \$100,000

About Us:

- A tireless non-profit, 501c3 champion of women and the financial industry
- With a nearly 60 history, among the oldest and most credible organizations of its kind
- Headquartered in New York City with chapters in multiple states
- Diverse staff of 5 full-time employees and a 22-member board
- Among the most recognized, effective, most trusted women’s organizations

Distinguished Speakers Include:



Deborah Lee James
Secretary
US Air Force



Jamie Dimon
Chairman and CEO
JPMorgan Chase & Co.



Mary L. Schapiro
Chairman
SEC



Mohamed A. El-Erian
CEO and Co-CIO
PIMCO



Hillary Clinton
Former US Secretary of State



Roger W. Ferguson, Jr.
CEO
TIAA-CREF



Kathleen Ann Corbet
President
Standard & Poor’s



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