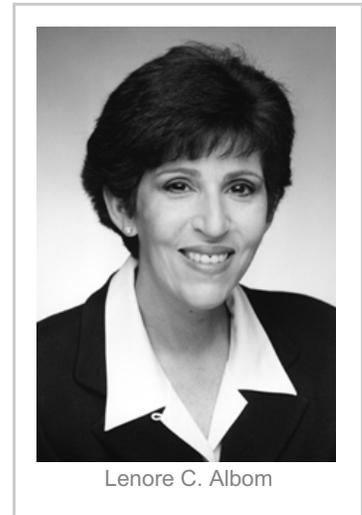


ACCION Chosen as Recipient of FWA's Lenore Albom Microfinance Giving Program

fwa.org/spotlight/make-a-difference-donate-now-to-the-lenore-c-albom-microfinance-giving-program/

In 2003 in honor of former FWA President and visionary **Lenore C. Albom**, the Lenore C. Albom Microfinance Giving Program was created with a strong focus on utilizing microfinance to positively affect women's lives around the world. There are countless benefits of microfinance and impact investing including empowerment – empowering low-income women and men through access to financial services to save, invest and grow their businesses and to build assets.

Aligning with one of its key initiatives of fostering leadership, it was just revealed that ACCION, a global non-profit dedicated to creating economic opportunity by connecting people to the financial tools they need to improve their lives, has been selected as the 2014 recipient of the Lenore C. Albom Microfinance Giving Program. Some of the past recipients include Women's World Banking and Fonkoze.



Since 2006, ACCION has partnered with Harvard Business School (HBS) Social Enterprise Initiative- merging ACCION's experienced base of microfinance practitioner's with microfinance thought leaders within the HBS Faculty and the School's pioneer case study approach. Together, they provide high-level management and leadership training to those shaping the microfinance industry, including CEO's of leading microfinance institutions and executives of mainstream banks entering the microfinance market.

According to Ranya Abdel Baki, executive director, Sanable Network Egypt, "This training provides an opportunity to detach from everyday work and reflect on some of the 'macro' issues related to 'micro' finance. Having the opportunity to discuss and analyze challenging aspects of the industry amongst a sophisticated group of practitioners and qualified lecturers has allowed me to bring back fresh thoughts on how best to address challenges my organization is facing in its complex environment."

With the goal of raising \$10,000 from the FWA Membership to support scholarships to two women participants of the HBS/ACCION Program on Strategic Leadership, this contribution will cover 50% of the costs of the program and enable a deserving candidate who lacks adequate funding to participate.

Don't delay, your donation is needed today! To donate to the Lenore C. Albom Microfinance Giving Program, [click here](#).

For more information, [click here](#).