

President's Circle Best Practices Breakfast

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Measuring Success in Closing the Corporate Gender Gap

What global best practices are driving women's rise into positions of power and filling the pipeline of female executives at leading multinationals? And how are those corporations benefiting from these changes?

The FWA's President's Circle firms attended a panel discussion with key stakeholders to further this dialogue. FWA President's Circle Committee Chair **Lily Klebanoff Blake** opened the program with special acknowledgement to the esteemed attendees and framed the day's discussion. "Global organizations are instituting forward-looking processes to ensure that their female executives have opportunities to excel. Our speakers share their expertise on how these programs work and what they have achieved."

Keynote **Aniela Unguresan**, co-founder of EDGE Certified Foundation – formerly The Gender Equality Project (TGEP) – described the EDGE's work in implementing a unique global certification for corporations on gender equality.

Program Panelists:

- **Rehana Farrell**, Chief Administrative Officer, Guggenheim Investments, moderated a panel discussion with representatives of a firm which is already working with EDGE Certified Foundation and members of the FWA's President's Circle
- **Beth McCormick**, Vice President and head of Diversity & Inclusion, Pfizer, which is certified by the EDGE.
- **Judy Rice**, Executive Vice President, Chief Diversity Officer, Prudential Investment Management
- **Charles Spearman**, Managing Director and head of Diversity & Inclusion, Guggenheim Partners.

Measuring Success in Closing the Corporate Gender Gap The FWA President's Circle has been in close contact with EDGE Certified Foundation early on in its development as it designed a global system to assess gender equality on a corporation-wide basis. Following a groundbreaking pilot phase with seven firms, EDGE gender equality assessment framework is now being used in 19 countries across 11 industries to better identify, understand and address existing gender gaps.

Ms. Unguresan presented the latest findings on the current state and trends in gender equality in corporations. EDGE via its predecessor organization, TGEP, was started in partnership with the World Economic Forum (WEF). See EDGE press release on the [First Certified Companies to the EDGE Global Standard for Workplace Gender Equality](#).

The FWA President's Circle Breakfasts, provide a unique opportunity to advance thought leadership, discuss issues of mutual interest in a confidential environment, and enable senior-level networking. Guggenheim Partners hosted this event.

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