

Pacesetters Meet Sara Mathew, former CEO and Chairman of the Board of Dun & Bradstreet

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Sara Mathew, former CEO and Chairman of the Board of Dun & Bradstreet chronicles her career using a metaphor of a destination, journey, and path. From being raised in India, to coming to this country, to rising rapidly through the ranks at P&G, to assuming significant and challenging positions at Dun and Bradstreet, to becoming a board member, Sara adeptly applies the metaphor to her career, the critical decisions she made, as well as the learnings she had. At a roundtable luncheon on Wednesday, August 10th with the 2015 and 2016 FWA Pacesetter classes, Sara shared her background and insights in her crisp, direct way and peppered it with humor and anecdotes. Her ability to weave interesting stories with real life learnings kept the Pacesetters engaged and full of questions.



Michael Cippoletti, BMO Capital Markets, Christine Birnbaum, FWA Pacesetter Program Chair, Ms. Sara Mathew and Katrin Dambrot, FWA President 2015-17.

The luncheon was hosted by BMO Capital Markets, an FWA President's Circle company and significant corporate supporter of FWA programs, and Michael Cippoletti, Managing Director and head of U.S. Equity Capital Markets, welcomed the participants and introduced Sara. The Pacesetters were also joined by Katrin Dambrot, FWA President, and Kim Hanson, Director of U.S. Marketing at BMO Capital Markets and an FWA Board Member.



Sara Mathew's Profile

Ms. Sara Mathew served as the Chairman of the Board at Dun & Bradstreet Corp. from July 2007 to October 7, 2013 and served as its Chief Executive Officer from January 1, 2010 to October 7, 2013. Ms. Mathew served as the President of Dun & Bradstreet Corp. from February 2007 to July 1, 2010. During her 12-year tenure at D&B, she helped drive the transformation of it from being a data provider to an innovative digital enterprise that leverages big data, insights and analytics. She served as the Chief Operating Officer at Dun & Bradstreet Corp. from March 1, 2007 to January 1, 2010 and as its Chief Financial Officer from August 2001 to February 2007. She served as the President of D&B US of Dun & Bradstreet Corp. from October 15, 2006 to February 2007 and served as its President of D&B International from January 1, 2006 to September 2006. Ms. Mathew served as a Senior Vice President of Dun & Bradstreet Corp., since August 2001 and served as its Leader for Strategy from January 2005 to February 2007.

Prior to joining Dun & Bradstreet Corporation in 2001, she served in various positions at Procter & Gamble from 1983 to 2001, including Vice President of Finance for the ASEAN Region from August 2000 to July 2001, Comptroller and Chief Financial Officer of the Global Baby Care Business Unit from July 1998 to July 2000, Comptroller for the Paper Products Division from June 1997 to June 1998, Assistant Treasurer and Director of Investor Relations from March 1995 to May 1997 and Vice President, Finance, Australia, Asia and India.

She has been an Independent Director of Campbell Soup Company since November 18, 2005 and Federal Home Loan Mortgage Corporation since December 13, 2013. She has been a Non-Executive Director at Shire plc since September 01, 2015. She served as a Director of Avon Products Inc. since January 1, 2014 until March 1, 2016. She serves as a Director of Freddie Mac. Since 2013, she has been a Member of the International Advisory Council for Zurich Financial Services Group. Ms. Mathew served as a Director of Dun & Bradstreet Corporation from January 1, 2008 to October 7, 2013. In 2013, she was named the top value creator in the S&P 500 by Chief Executive magazine. She holds a BS in Physics, Chemistry

and Mathematics from the Women's Christian College in Madras, India, University of Madras, India, Master's Degree in Accounting from the Institute of Cost and Works Accountants of India and an MBA in Finance and Marketing from Xavier University.

About the FWA Pacesetter Program

The Pacesetter Program is a by nomination leadership program for high potential women at FWA President Circle companies. In this year long program participants attend customized leadership development sessions, establish relationships with mentors and executive coaches, meet senior leaders at roundtable sessions, and partake in networking sessions and other FWA programming. For more information on Sara Mathew's roundtable luncheon or the FWA Pacesetter Program contact Christine.Birnbaum@icloud.com.