

PwC's Financial Services Practice launches blockchain video series

fwa.org/spotlight/pwcs-financial-services-practice-launches-a-blockchain-video-series/

PwC's Financial Services Practice launched a blockchain video series featuring CEO of Digital Asset Holdings, Blythe Masters and PwC's FinTech Co-lead, Haskell Garfinkel. The series was created from a PwC sponsored event with the Financial Women's Association.

In the videos, Blythe Masters discusses the benefits of blockchain technology and the resources financial institutions should be devoting to it.

A new video will be released every week for the next 3 weeks.

To learn more about FinTech, [CLICK HERE](#).



Blythe Masters is interviewed by Haskell Garfinkel at the FWA event: "Don't let Blockchain Bewilder You: Get the Scoop from Blockchain Expert Blythe Masters," held February 23rd, 2016.

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<https://youtu.be/tBQWfEnvbQ>