

FWA Announces the Back2Business Initiative 2017

fwa.org/spotlight/fwa-announces-the-back2business-initiative-2017/

ARE YOU READY TO GO BACK2BUSINESS?

... OR, DO YOU KNOW SOMEONE WHO IS ...

The Financial Women's Association (FWA), in partnership with four sponsoring organizations, **BMO Capital Markets, Deloitte, New York Life** and **PGIM, the Global Investment Management Businesses of**



Prudential are excited to announce the launch of Back2Business, a unique and innovative program which will provide opportunities for individuals who have left the workforce for reasons such as childcare, eldercare, serving their communities, etc. to return in a way that recognizes the extra support they may require to re-start and re-establish their careers. [View Press Release.](#)

Chosen participants in the Back2Business Program will have the opportunity to re-enter the workforce through a paid assignment lasting from 90-days to one year, depending on the organization and field. Participants will be supported through mentorship both within the organization which they join as well as through a FWA mentor. Individuals may also be eligible for re-training support for relevant coursework or to re-establish certifications. Re-training supports vary by organization. A one-year membership to FWA is also included for those in the Program which will allow you to attend FWA events to re-build your professional network and hone your skills.

Opportunities are available in areas such as Marketing, Investment and Wealth Management, Sales, Human Resources, Legal and many more.

Informational workshops will take place in New York City on October 19th and 24th. These workshops will allow you to network with sponsoring organization representatives as well as brush up on resume writing, personal branding and Social Media trends and meet individuals who have successfully re-entered the workforce through re-entry programs. You do not have to attend the workshops to apply to the Program.

Space is limited, so please register early if you wish to attend.

Interested in applying to be considered for the

Back2Business program?

Visit <http://member.fwa.org/?page=b2bprogdesc>

Have questions about the Back2Business program?

View our [Frequently Asked Questions \(FAQs\)](#)

Interested in attending a workshop?

(Same program will be offered at two different times. Choose the ONE time that best meets your schedule)

October 19th workshop, 12-3 PM in New York City –
http://member.fwa.org/event/back2business_workshop_1019

October 24th workshop, 5-8 PM in New York City –
http://member.fwa.org/event/back2business_workshop_1024

SPREAD THE WORD....tell your friends who are considering returning to the workforce, tell your local school to let parents know. **DON'T DELAY...APPLICATION DEADLINE IS NOVEMBER 10, 2016.**

Participating Organizations

