

The Power of a Purse: Coach Yourself to Leadership

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It is said that a woman's handbag says a lot about her personality, and the contents of her bag say even more. Whether you prefer to accessorize with an elegant clutch or a simple over the shoulder bag, what does your professional persona say about your confidence and how can it help you get into the executive suite?



Last Tuesday's [February 28th] 'Coach Yourself to Leadership' event paid special attention to bolstering one's confidence, eliminating self-sabotage, being yourself and overriding any negative socialization, so that you can develop your craft. From the moment you stepped off the NYC High Line and entered Coach's new headquarters at Hudson Yards, it was evident from the two-story colorful display of fashionable satchels, hobos, and tote bags that this evening was meant to inspire greatness. Over 180 professionals from Coach Inc., Financial Women's Association (FWA), Harvard Business School Women's Association of NY (HBSWANY), and their guests, socialized while enjoying libations and appetizers before hearing a panel of high ranking, accomplished, senior executives give their take on what is required to 'Coach Yourself to Leadership'.

The panel included two senior executives from Coach: Sarah Dunn, Global Human Resources Officer, and Andrea Shaw Resnick, Global Head of Investor Relations & Corporate Communications, as well as entertainment lawyer and Certified Life/Career Coach, Jim Arnoff. FWA's very own President's Circle Chair and Managing Director of Chadick Ellig, Stacy Lauren Musi served as the event moderator.



Moderator Stacy Lauren Musi with Jim Arnoff

Panelists shared personal stories to exemplify the key takeaways of their advice. This opened a rousing discussion between members of the audience, and they chimed in, contributing their own commentary, experience and personal

color. The most critical takeaways from this evening were the strategies on how to allow your inner voice to be your best career supporter.

Through Coach's generosity, two beautiful leather Coach 'Rouge' handbags were raffled. FWA member, Lori Schwebel, new PGIM Real Estate Development Consultant (participant of FWA's Back2Business program), was one of the winners. Congratulations!

Many thanks to Coach, Inc. for sponsoring this event and to the Harvard Business

School Women's Association of New York (HBSWANY) for their support.

Special thanks to Sarah Dunn, Global Human Resources Officer of Coach, Inc. and Stacy Lauren Musi, Managing Director at Chadick Ellig and Co-Chair of the FWA President's Circle Committee, and Elaine Gilde, FWA Investment Committee Chair & HBSWANY Board Member, for their contributions in organizing this program together with the FWA's Directorships & Corporate Governance Committee.

