

Staying Relevant in 2017

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Change is inevitable and either you adapt to the times or life passes you by, and that includes your career. There are millions of women and men that can tell you their story of how they were pushed out of firms they once invested 20-30 years with. The job market is cutthroat and if you want to remain relevant professionally, learn something new and master it. You don't have to become a Jill-of-all-trades, but it is worth it to discover something you love and become good at it. The skills you gain will make you more marketable to employers who are searching for experts in that field.



Consider looking through job advertisements on boards like FWA's Career Center, Indeed.com, Monster.com, and CareerBuilder.com to find out what the most sought after skills are and use it to your advantage. Establish a strategy for developing those same skills. Learn to stay current with industry trends, search for news on specific topics, and set up email alerts to stay in the know. Knowing about industry changes, how to operate new technology, or provide new services can help you answer deal breaking questions during the interview process.

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