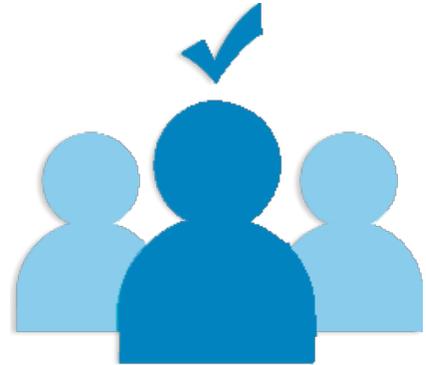


Staying Relevant – Part 3

fwa.org/spotlight/staying-relevant-part-3/

Regardless of whether you're searching for a new killer job or are satisfied with your current position, the only constant in your career is change. Last month, as part of our Staying Relevant in 2017 series we featured tips on using online courses to freshen up on skills to make you marketable to employers. For many professionals, this can be a great way to increase their value and have a leg up on the competition. The workforce is growing rapidly, and previously unheard of skills have become new job requirements, especially as millennials enter the job market and the gig economy gains steam. Things are changing, but it doesn't have to be daunting to learn new skills. You're in control of the way you promote yourself and can make changes to your resume that reflect changes in the industry.



That said, you can choose to become an expert by learning a skill like **“Blockchain and Bitcoin Fundamentals,”**

“Productive Coding with WebStorm,” or

“Protect your Business: Build your Cybersecurity Strategy.”

Not only can learning a new skill make you more knowledgeable in a key area, but it can help open new doors in your career and help your resume land on the right desk. Many of the online courses that are offered on websites like Udemy.com and Coursera.org provide students with a certificate of achievement, and some of these certificates can even count as credits in academic programs or technical training courses. You might be hesitant to complete an online course but keep in mind that some of the courses are offered from Ivy League Universities like Princeton University, Columbia University, and The Wharton School of the University of Pennsylvania via Coursera or Udemy. This month we've identified several online courses that are being offered for free or at a reduced cost and might prove beneficial in helping boost your career.

Skill Building/Personal Development

Microsoft Excel – [Excel from Beginner to Advanced](#)

Leadership – [How to Lead Across Generations](#)

Assertiveness Mastery – [Boost Your Confidence & Self-Esteem](#)

Management – [How to Become an Effective CEO, Leader, Manager](#)

Entrepreneurship

[English for Business and Entrepreneurship](#)

[Developing Innovative Ideas for New Companies: The First Step in Entrepreneurship](#)

Technology

[Social Media Influence for Coaches, Leaders, and Mentors](#)

[Wiretaps to Big Data: Privacy and Surveillance in the Age of Interconnection](#)

[Understanding and Avoiding Threats in Cyberspace](#)

[If You Can Cook You Can Code Vol 5: Artificial Intelligence](#)

[The Computing Technology Inside Your Smartphone](#)

[Grow Your Social Media Presence](#)

[Bitcoin and Cryptocurrency Technologies](#)

Human Rights and Gender Equality

[The Age of Sustainable Development](#)

Business

[Introduction to Financial Accounting](#)

[Introduction to Marketing](#)

[A Preview Course on The 5 Killer Risks of Enterprise Risk Management](#)

[Introduction to Corporate Finance](#)

[Financial Management Risk and Return For Securities](#)

[Financial Modeling: Build a Complete DCF Valuation Model](#)